

CASE STUDY

How KPMG Actions Practical Independent Learning That Cyber Analysts Can Directly Transfer to Job Responsibilities



- Professional services
- 200,000+ employees
- Global market

Challenge

- Give new cyber security employees a **practical, hands-on** learning experience that directly benefits job roles
- Adopt a flexible training platform team members can utilise to upskill relevant cyber streams in between job projects, **continuously learning**

Results

- ✓ Hands-on experience empowers new employees within job roles
- ✓ 100% of employees enjoy learning with TryHackMe - citing fun, bite-sized learning as key benefits
- ✓ 2550 weekly training labs completed - over 40,000 in 4 months
- ✓ A range of pathways are utilised, including Penetration testing, Pre-security, and Cyber Defense

ORGANISATION BACKGROUND

KPMG is a network of professional firms providing Audit, Tax, and Advisory services. They operate globally with over 200,000 employees delivering value to 146 countries and territories.

We lead with a commitment to quality and integrity across the KPMG global organisation, bringing a passion for client success and a purpose to serve and improve the communities in which KPMG firms operate.

CHALLENGE

The Belfast branch of KPMG was in the process of introducing new services; requiring a team of cyber analysts. This called for a training drive, which needed to encompass theoretical learning with practical, hands-on experience that team members could directly relate to job responsibilities.

Training plans accounted for team members learning and upskilling between work projects, so KPMG looked for a platform that could provide flexibility and enable independent learning.

OUR PARTNERSHIP

All new security analysts in the Belfast branch are given access to TryHackMe training. They are recommended specific labs reflecting job responsibilities and given the freedom to further upskill in a wide range of cyber verticals.

Key focuses are on Pre Security, Complete Beginner, Penetration Testing training, and Cyber Defense learning pathways - customisable to ensure training reflects job responsibilities. KPMG employees complete a total average of 2550 training labs a week and deployed 104,000 machines in the first four months.

PARTNERSHIP BENEFITS

TryHackMe labs allow team members to actively learn new cyber concepts that empower them to efficiently and effectively fulfil job roles. The flexibility in TryHackMe licenses enables employees to spend unlimited time on the platform, at no extra cost to KPMG.

Bite-sized training aligns perfectly with KPMG's need for a platform that employees can pick up and put down between work assignments. Employees cite key benefits such as understanding how various security tools work in a format they can transition to work. They also state that TryHackMe helps make learning fun, a well-recognised factor in knowledge retention.

“ TryHackMe labs have a brilliant balance of theory and practice - explaining how cyber tools work and showcasing them in interactive real-world environments. It's a fun, straightforward platform with clear guidance, so it's easy to upskill independently. Bite-sized content is especially useful for training in between other priorities. ”

Continuously develop and empower your team with immersive training for all experience levels.

We pride ourselves on hands-on quality training, content variety, and engaging, gamified labs.

Our team of experts deliver reactive, engaging content that upskills employees from complete beginner levels through to seasoned hackers - equipping employees to tackle industry evolutions. Our flexible approach enables businesses to transfer licenses, customise learning paths to align with team goals, and revolutionise training remotely, safely, and with brilliant results.